Farmers Federation News

Vol. XXXVII No. 1 SEPTEMBER, 1956

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TIPS ON PLANNED USE OF YOUR FREEZER

PAGE 6

BREVARD STORE OPENING SEPTEMBER 22nd

PAGE 4

COVER PICTURE

Margaret and Joe Ingle, children of Mr. and Mrs. Ray Ingle, Rt. 3, Asheville seem happy about their well stocked chest type food freezer. "Freezer Living is Leisure Living" is the theme of a current promotion to acquaint the public with the value of freezers and frozen foods. Freezers along with locker plants for processing, storing foods and frozen food and freezer supplies not only enable families to eat better all year long but also save them money at the same time. Mrs. Ingle says the freezer "brings the grocery store or garden right into my kitchen. It is a very economical way to live." On page 6 there are some good ideas on using freezers.

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131 Roberts St. — Asheville, N. C.
Volume XXXVII September 1956 Number 1
Robert G. Beard, Editor James McC. Clarke, Assoc. Editor
Rev. Dumont
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E. F. MORGAN

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Completely Balanced Ration For All Breeds of Dogs And Puppies. Includes All Vitamins. Feeding Directions On Each Bag.
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Claude Smith Honored By N. C. Seedsmen

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We want to thank all the entertainers who helped make the picnics so enjoyable this year and hope they will all be back with us next year.

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Robert G. Beard, Editor James McC. Clarke, Assoc. Editor
Rev. Dumont Clarke, Lord's Acre Editor

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News From The Front

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Rev. Jack Waldrep To Be Director Of The Lord's Acre Movement

WE are very pleased to announce that Rev. Jack Waldrep will become Director of the Lord's Acre Movement when Rev. Dumont Clarke retires on October 1. We have looked far and wide to obtain the very best man we can to carry on the Lord's Acre Program, and we feel that Jack Waldrep is well fitted for this task.

MR. CLARKE

Mr. Waldrep is a graduate of Emory University where he did both his college work and his theological studies. He taught for some time at the Rabun Gap School, Rabun Gap, Georgia. He then did graduate work in Rural Sociology at the University of Wisconsin, and while at Wisconsin he served an interdenominational community church as supply pastor.

Mr. Waldrep is now in charge of a Methodist circuit in Towns County, Georgia. Several churches in this circuit have had outstanding Lord's Acre projects, so he has demonstrated his ability to make the Lord's Acre plan work. He has also been teaching at Young Harris College.

Mr. Waldrep is well known among leaders in the rural church field in different parts of the country. He has decided to make the rural church his life work, and we feel that with his background and interest he will make the Lord's Acre Plan of even greater value to country churches than it has been in the past.

Mr. Waldrep and his wife and four children are moving to Asheville. He will make his headquarters, just as Mr. Clarke has done, in the Farmers Federation office. We hope that all our members will get acquainted with him and work with him to make the Lord's Acre Movement go forward.

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THE newly remodeled Brevard Farmers Federation Service Store will have a Grand Opening on Saturday, September 22, starting at 10 o'clock. Herschel Smathers and Frank Byrd have completed an extensive remodeling job at this store. A tile floor has been installed, new fixtures have been added, and the whole retail department modernized. The Brevard Store is one of the most valuable retail business locations which the Farmers Federation owns, and we are very pleased to be able to carry out this modernization program.

Prizes will be given away every half hour during the Opening Day Program, and a grand prize will be given at the end of the day. A lot of special values will be offered to Transylvania County patrons on the opening day.

Frank Byrd and his staff issue a cordial welcome to all Transylvania County patrons and their friends who come in for the Grand Opening on Saturday, September 22, at 10 o'clock until 6 p.m. A lot of our members in other counties will also want to see this fine new store when they are going through Brevard.

• • •

Guy M. Sales Reelected Director Of Tennessee Valley Cooperatives

GUY M. SALES, General Manager of the Farmers Federation, has been reelected as a Director of the Tennessee Valley Cooperatives of Decatur, Alabama.

The Farmers Federation is a stockholder in the Tennessee Valley Cooperatives. This organization manufactures most of the feed sold through the Farmers Federation stores. It makes feeds according to our requirements, and any savings made by this feed mill are returned to the Farmers Federation as a patronage refund.

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BREVARD STORE OPENING SEPTEMBER 22nd

Personnel of the Brevard Store and Locker Plant include, left to right, Russell Eubanks, Mrs. Frank Byrd, Frank Byrd, Mrs. Ruth Farmer, Charles Hubbard, Horace Gregg and A. J. Williams.

Frank Byrd, Brevard Manager

A new remodeled store will be formally opened by the Farmers Federation for Transylvania County patrons on September 22nd, it has been announced by Guy M. Sales, Federation General Manager. The store is at Brevard, N. C.

Modern fixtures and lighting with asphalt tile flooring will feature the opening of the new store which will give farmers and patrons better service and marketing facilities.

Mayor John A. Ford will cut the ribbon at the opening ceremony at 10 a.m. and prizes and refreshments will be given out during the day. A special Grand Prize will be awarded at 6 p.m.

The new store will be operated on the same site where the first Farmers Federation store was opened in 1938. The late R. C. Crowell, Farmers Federation Vice-President led the campaign to sell stock for this store in that year and over 300 members made the drive successful which enabled the Federation to buy a wooden three-story building on the corner of Main and Gaston Streets. The property was purchased from the Realty Purchase Corporation and on February 16, 1938 the store formally opened for business with Bob Caldwell, former Federation field supervisor, in charge as manager.

In the summer of 1939 an additional lot was bought behind the store where a mill building was erected. This mill building now houses a number of operations including a hammer mill, grist mill, feed mixer and grain cracker for

(Continued on Page 10)

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SOLD HERE
BLUE RIDGE
plant food
SMOKY MOUNTAINS FERTILIZER COMPANY

Here's Where You Can Buy A Correct and Perfectly Balanced Plant Food For
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Now is the time for fall pasture application to strengthen root system and prepare for early spring growth.

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Blue Ridge Alfalfa And Pasture Plant Food Either With Borax or Plain.

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Mr. Farmer:
Why buy cereal to feed your calves . . . ? Baby calves need MILK!
feed DARi-DRi
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the MILK FORMULA for ALL Baby Animals!

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- 45 lbs. of DARI-DRi "Baby Calf Formula" replaces over 400 lbs. of whole milk!
- Combines 3 dried milk products and animal fat with necessary Vitamins, Minerals and Antibiotics!
- All Milk Products — plus 7½% Animal Fat in the form of STEAROLEINE.

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Mixes quickly and easily with water. Will not settle out. Leaves pails clean, not sticky or greasy.

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FILES
6" 27c
8" 29c
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GALVANIZED BUCKET
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BARN BROOM $1.59

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FARMERS FEDERATION

$326 AVERAGE AT 9th W. N. C. HEREFORD SALE

Fifty-three purebred animals averaged $326 each on August 18th at the ninth annual Western North Carolina Hereford Association Sale at the fairgrounds in Hendersonville. The gross was $17,275.

The entry named champion bull in the association show—Pawnee Domino Ninth, consigned by Crail Farm of Hendersonville—was sold for $1050 to H. L. Edmundson and D. L. O'Kelly, both of Horse Shoe.

The reserve champion sale bull, Dandy Plato Domino, consigned by F. W. Von Canon of Banner Elk, was bought by C. K. Bryant of Gastonia for $575.

KHF Domino Lass 26th, the champion sale female, consigned by Dr. Frank Killian of Franklin, was sold to Von Canon for $600.

Second in price among the females was Choicette Mischief, consigned by Dr. A. P. Cline's River Lane Farms of Canton. Mr. and Mrs. T. G. Moseley of Asheville bought her for $520.

The reserve champion sale female—Proud Princess, consigned by Dr. B. W. Whitfield of Murphy—was third high, selling for $420 to Pike's Peak Farm, owned by A. C. Little of Newton, N. C.

The 53 animals sold included 10 bulls, which brought a total of $4,075, and 43 females, $13,200.

Show and Sale Champions at the 9th W. N. C. Hereford sale included, left to right, Preston McDowell, Crail Farm herdsman with Champion Sale Bull; Dr. N. F. Lancaster, Horse Shoe with Champion Show Bull; Frank Killian, with Killian Hereford Farms' Champion Sale Female and Drexel Brown, Hendersonville with Champion Show Female.

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TO THESE BUYERS WHO BOUGHT OUR CATTLE AT THE 9TH WNC HEREFORD SALE AT HENDERSONVILLE, N. C.

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OUR OUTSTANDING COW
PROUD PRINCESS 1st
WAS RESERVE CHAMPION SALE FEMALE AT HENDERSONVILLE AND WAS SOLD TO PIKE'S PEAK FARM.

Whitfield Hereford Farms
BREEDERS OF FINE HEREFORD CATTLE
HERD SIRE: DW HELMSMAN 7TH
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GUERNSEY BULL CALVES
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BREVARD AND BEAR CREEK ROAD PHONE 8906 ASHEVILLE, N. C.

TIPS ON PLANNED USE OF YOUR FREEZER

Wonderful dividends in savings and delicious meals are yours if you have a freezer! All it takes is a little thoughtful planning. Here are some tips to get you started:

The quality of the foods that come out of your freezer will be no better than the quality of those that go into it. Freezing doesn't improve the quality and flavor—it retains them. So, always select foods of highest quality.

Prepare and freeze fruits and vegetables when they are as fresh as possible. If they can't be frozen at once, keep them in your refrigerator until you can get to them.

To be of the greatest value a freezer should be used on a day-to-day basis and not as a hoarding place. Plan no carry-overs, as there is no reason to hold foods longer than from one growing season to the next. Then by using first the foods that have been in the freezer longest, you'll have the proper "turnover" of foods and be more satisfied with the results.

Your family's preferences are the best guide as to what to freeze. You'll want to freeze vegetables and fruits in variety for eating during the months when fresh produce isn't available or is unduly expensive.

If you have home-grown vegetables and fruits, you'll want to freeze them when they are at their flavor peak. If you have no garden, buy and freeze fruits and vegetables when the local crop reaches the market.

Your butcher or locker plant operator can help you by letting you know when your favorite types or cuts of meat are available at attractive prices.

Consider how often you serve various foods over a period of a month, and then freeze them in proportion to fill your freezer space. Start using your frozen foods when fresh supplies are scarce or expensive.

What Can You Freeze?

New adventures in eating and better living are in store for you when you have a home freezer. Eat what you want when you want it—regardless of the season. Never again need you experience menu monotony, for your freezer is like having a super-market in your own home. Here are some ideas for freezing which illustrate how versatile a home freezer really is.

Breads and Pastries:

Pies, cakes, rolls baked in quantity at one session for use weeks or months later.

Birthday cakes prepared during your leisure.

Doughnuts for picnics, lunches, or as an extra treat at breakfast.

Dairy Products:

Whipping or coffee cream purchased in quantity and frozen in small containers for use as needed.

Cheese—an assortment for sandwiches, snacks or meal use.

Fruits:

Mixed diced fruit for fruit cups kept in readiness for later use.

Fruit juices and pulp for use in making jam and jellies during less busy periods.

Citrus fruit juice frozen during peak season for later use.

Meats:

Leftover or odd pieces of meat, cut up and frozen for use in a meat pie, salad or goulash.

Slices of roast beef, chicken or lamb frozen in its own gravy for

(Continued on next page)

Mrs. Charles Carter, Rt. 1, Asheville prepares all the meals before Christmas on Holidays and puts them in the freezer. When children and grandchildren come, she has most of her work done. Her family enjoys garden fresh fruits and vegetables all winter long.

A new electric freezer saves time and work . . . and it lets the homemaker store choice foods at the peak of their goodness. There's an *extra* dividend if you freeze some cooked foods so they'll be ready for quick meals when time is short!

Reddy Kilowatt keeps frozen foods perfectly . . . and his wages are very low. See the new Electric Freezers NOW . . . and put REDDY to work giving you better meals.

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hot sandwiches.

Meat loaf baked and frozen.

Chicken pies baked and frozen for future use.

Salads and Desserts:

Parfait glasses filled, ready for serving, thus avoiding a last minute rush.

Fruit salads with a cream cheese or gelating base.

Vegetables:

Potatoes — French-fried and frozen for spur-of-the-moment occasions.

Mushrooms—sauted and frozen for use in casseroles.

More than 70% of the lumber used annually in this country goes into construction of homes and industrial buildings.

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September 13 through 22d

LAYING MASH

50 LBS. $2.39
25 LBS. 1.28

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25 LBS. $1.15

EGG MASH

50 LBS. $2.20

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Amazing MYZON Poultry Builder Helps

Stop Hot Weather Laying Slumps

GOES IN DRINKING WATER YOU DON'T CHANGE FEED!

When Birds Are Off Feed from the Heat or Due to BLUE COMB, (Non-Specific Enteritis), Colds Due to Chronic Respiratory Disease (Air Sac), Rickets.

Tests Show MYZON POULTRY BUILDER KNOCKS OUT BLUE COMB IN 48 HOURS

Exclusive Formula Developed After Science Reports . . . "Antibiotics Alone Are Not Enough!"

MYZON Poultry Builder is more than an antibiotic formula to fight disease germs. From MYZON fortified drinking water your birds get ingredients necessary to promote better appetite, disease resistance; to hurry growth and the production of red blood cells; to help prevent Rickets, thin-shelled eggs; to improve feathering; to get you better egg production and hatchability; to get faster chick growth! This adds up to extra profits for you!

MYZON Contains RQ14

RQ14 is a sensational combination of ingredients found in MYZON Poultry Builder and nowhere else. Poultry raisers will find that MYZON Poultry Builder in drinking water helps **stop** Laying Slumps Faster when birds are off-feed with Colds due to Chronic Respiratory Disease (Air Sac), Non-Specific Enteritis, BLUE COMB, Rickets. There's nothing so easy to use that works faster! Best of all, MYZON costs so little! For the cost of about one egg a month per hen, you can avoid these disastrous laying slumps that send a big part of your profits down the drain!

Don't trust to luck—Take advantage of all that modern science offers to keep your birds healthier, faster growing—and at **top** egg production.

Get MYZON TODAY! Although individual experience may vary in individual cases, you must be 100% satisfied with your very first package or your money refunded.

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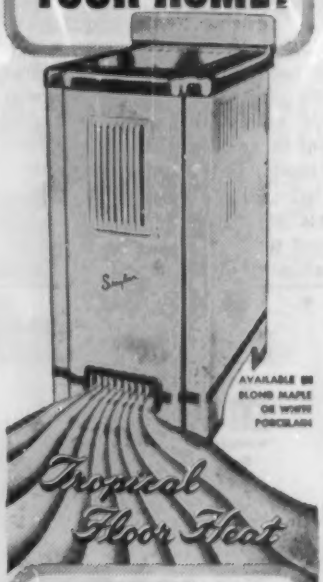

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WNC WOODS & WATERS

by MALCOLM EDWARDS

Deer hunters are a breed apart. Their preparations are greater for the number of hours spent in the woods than any other hunting. Some have strange ideas too. We (speaking as a representative of the Wildlife Commission) have been accused by otherwise intelligent men of trapping the bucks and sawing off their antlers to keep the hunters from making kills. I heard one hunter soberly tell another that "the wardens dog the deer" for days before the hunts to make them wilder.

As any sensible person realizes, this is foolishness. We want your hunt to be successful. A good kill indicates that we are doing a good job. For this reason, we are as anxious as you that you get your deer.

We are not satisfied with the percentage of hunter success which is normally between 10% and 25%. The Wildlife Resources Commission and the U. S. Forest Service are taking positive steps to increase your chance of making a kill. Each year 25 to 50 miles of new trails are being cut and old ones are maintained. New wilderness campgrounds are being set up and, where practical, roads are being extended. Over 2,000 apple trees have been pruned and release cut in the past few years. Many of these are in groups of 5 to 50 and make excellent deer stands. The deer are attracted by the apples and are more vulnerable to the hunters due to the clearings around the trees. Nearly 600 acres of shooting lanes 20′ to 40′ wide have been cleared and maintained. These allow access into the new areas and open extensive laurel thickets to hunters.

Statistics kept over several years indicate that the best hours for hunting are from 7:00 A.M. until 11:00 A.M. with the peak being reached between the hours of 9:00 and 10:00 A.M. Try to be on a good stand during this time and do your most careful hunting over this period.

Few deer are taken by hunters who move around. A deer is a specialized animal and his sight, hearing, and sense of smell are well developed. For this reason he is much more apt to know of your presence before you do his. The logical way to hunt is to let him come to you. If possible, visit the area you plan to hunt before the opening date. Most areas have small game hunts in October and early November. This is the best way to locate a stand. Check gaps and small flats high up on the ridges. Watch for acorns, as deer will always be found in the vicinity of a good mast crop. Also watch for heavily traveled trails and trees which have been scarred by buck polishing their antlers on the bark.

Once you are convinced that you

(Continued on next page)

GUNS — AMMUNITION
HUNTING SUPPLIES
"53 YEARS IN ASHEVILLE"
FINKELSTEIN'S
7 S.W. PACK SQUARE

new McCULLOCH SUPER 33 chain saw...
• NEW HORSEPOWER
• NEW ENGINE FEATURES

Cuts Faster Than Any Other Saw in Its Weight or Price Class!
EVERYBODY'S CHOICE
FOR EASY WOODCUTTING
WEIGHS ONLY 20 POUNDS
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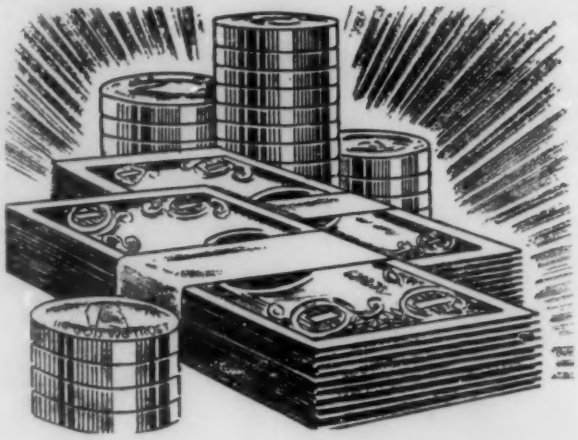

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BE SURE TO FOLLOW THESE SPECIFICATIONS:

Lengths: Up to 40 inches long.
Diameter: 5 inches and up. Logs with red heart, hollow, or dote in center must have 2½ inches or more of sound white wood.
Grade:
40 inch lengths—may have 1 defect (middle of bolt).
Defect is one of the following: Limb knot, cluster of pin knots, bird peck, grub holes or metal objects.

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have a good spot located, get comfortable and stay with it. The longer you remain reasonably quiet and still in one place, the better your chances are of making a kill. Do not smoke or move around any more than necessary, and watch and listen carefully. If one or more does pass you, do not move, as the buck normally trails after the does. Always be sure of what you are shooting at before you fire. A buck must have clearly visible antlers to be legal. Once you are certain, however, pour it to 'em. While you may spoil a little extra meat, it is much safer to keep shooting until your buck is down for keeps.

As most people gut their deer before bringing him out of the woods, throat cutting is absolutely unnecessary. Be sure to get up into the chest cavity and take out the lungs. Under no circumstances should the throat be cut if you plan on having the head mounted.

A properly mounted game head makes a beautiful and lasting trophy. The scalp should be cut off at the shoulders and split up the neck to a point between the ears. Then cut the head from the neck, leaving the whole neck skin attached to the head. Salt heavily or freeze and ship or take to your taxidermist as soon as possible. If an antler or point is shot or broken off, save this, as it can be put back in place.

Be careful not to puncture the intestines, stomach, or bladder, as to do so may ruin some of the meat. Black pepper sprinkled in the body cavity will keep flies away in case the weather is warm. Be a sportsman. Obey the rules—there is a good reason for each of them.

Please mention . . .
THE FARMERS FEDERATION NEWS
when answering advertisements.

LOW Prices B.F. Goodrich Super Hi-Cleat Tractor Tires

LIBERAL TRADE - IN ALLOWANCE and these low prices make this the tractor tire buy of the year. Don't delay – Act now! Because present stocks are limited, we may never be able to repeat this offer.

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GET THE MOST OUT OF YOUR LAND WITH PLANTERS FERTILIZER

AT ALL

FARMERS FEDERATION STORES

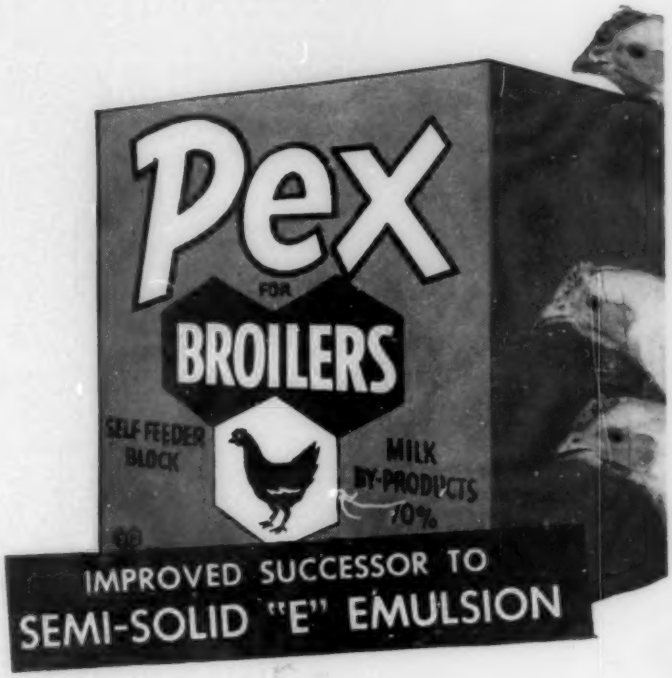
BREVARD STORE OPENING

(Continued from Page 4)

making scratch feeds.

In May 1946 another successful stock selling campaign enabled the Federation to build a new store and freezer locker plant. Fred Wilkie was made manager of the store while Cromer Nicholson operated the locker plant. Frank Byrd will manage the new store while Horace Gregg will be manager of the freezer locker plant.

Best Way To Improve Flavor, Tenderness!



Tasters Vote for PEX* FED BROILERS

Recent results from "taste panel" tests show measurable improvement in eating quality of broilers fed milk nutrients in PEX for BROILERS. Panelists report that "milk-fed" broilers are more flavorful, tenderness is improved, and fat is more evenly distributed.

Just one 50-lb. block of PEX for BROILERS self-fed per 1000 birds per week is sufficient to produce these significant improvements in eating quality!

Processors Prefer BIRDS FED PEX

Processors want quality. They'll leave other growers holding their birds to bid up broilers finished with PEX for BROILERS. Turn your birds at the age and weight that bring you the most money. Put self-feeder PEX blocks in your broiler house and produce plump, moist, yellow-pigmented carcasses with the eating quality that brings buyers back for more!

A PEX PRODUCT FOR EVERY PROGRAM
(Self-Feeder Blocks or Condensed in drums)

Pex FOR BREEDERS—boosts production, hatchability in supply flocks

Pex WHEY BLOCK—economical appetizer, conditioner, finisher

*T.M. for milk by-products manufactured exclusively by Consolidated Products Company, Danville, Illinois.

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IF

you are shipping to, from or within the South, call on the railroad that "Serves the South."

THE SOUTHERN SR SERVES THE SOUTH

Southern RAILWAY SYSTEM

Garden Notes

By Mrs. C. C. Proffitt - Asheville Garden Club

With September comes renewed activities in many fields. The arrival of autumn and these refreshingly cool days pep us up, and we begin to have more energy and feel a desire to get back to work after vacations.

Another planting season has arrived, one of the most desirable of the year; so make every effort to get into the swing and get as much done as possible these next three months.

Looking ahead to next spring bloom is so very important that we should make use of each fall month to get as many bulbs, perennials and shrubs planted as possible.

This month we start with the early smaller bulbs such as snow drops, grape-hyacinths, scillas, crocus, etc. These should be planted in groups in large enough numbers to be seen for a few widely scattered ones will make a dismal showing.

It is also well to start planting Narcissus this month, altho they may go in any time until the ground freezes, but they prefer early planting.

Tulips, tho, are not usually planted until November, but should be ordered now.

Bulbs and shrubs supply the dominant blooms of spring, so plan to put in a few new flowering shrubs this fall. These should be ordered now. The planting or transplanting of evergreen shrubs may be started this month if kept

COCA-COLA BOTTLING COMPANY OF ASHEVILLE, N. C.
Plants at Asheville - Hickory - Forest City - Marion - Hendersonville

KANSAS CREAM

Self-Rising

BISCUITS

2 cups Kansas Cream Self-Rising Flour
¾ cup milk or cold water
2 to 4 tablespoonfuls shortening

Sift the flour once, cut or work in the shortening until it is evenly mixed with the flour and add the cold milk or water. Stir rapidly until the dough balls up and leaves the side of the bowl. Turn out on a lightly floured board and pat out (the secret of good biscuits is to handle the dough as little as possible). Roll out to the desired thickness and cut with a small biscuit cutter. Place the biscuits on a greased pan or baking sheet and bake at 450° for 12 to 15 minutes.

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Kansas Cream Flour
At Your
Farmers Federation

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NOW AVAILABLE TO
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AT GROUP RATES
through
THE FARMERS FEDERATION

Group Open For New Members During These Dates:
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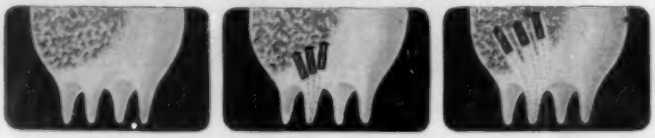
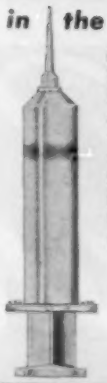
NOW! an enzyme-action
MASTITIS treatment
DR. LEGEAR'S HYPO-ZYME-6



in the new professional-type hypo-syringe



One of the chief problems in treating mastitis is the collection in the udder of coagulated milk, fibrin and cell debris caused by the mastitis infection. HYPO-ZYME-6 ends this problem! Added enzyme in this new formula dissolves the blocking mass so that the powerful antibiotics and germ killers can go to work! 300,000 units of Penicillin, 200 mg. Dihydrostreptomycin, Sulfanilamide, Sulfathiazole and Cobalt Sulfate PLUS Proteolytic Enzyme . . . this is HYPO-ZYME-6 . . . the most effective formula known for the treatment of mastitis. Be prepared . . . get it in the economical "handy dozen pack"!

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well watered, but decidious shrubs are best planted later after their leaves have fallen.

This is the month for planting or transplanting Peonies. Since they are such permanent plants, great care should be taken in preparing the beds for them as they need rich deep soil in full sunshine. Old plants should be fed with a generous application of bone-meal at this time and thoroughly watered, as the old foliage turns brown, it should be cut off and destroyed.

Any biennial plants such as foxglove, sweet william, etc. should be moved to locations where you want them to bloom next season.

Perhaps, tho, the most important September job is lawn care, either repairing an old lawn or making a new one, for fall growth is root growth which means a thick sod. The three keys to success in having a good lawn according to one writer is proper aeration, generous fertilizing and frequent mowing. Aerating, the first step in rehabilitating a sick lawn, may be done with a hand tool for that purpose or by hiring a power aerator for larger lawns. The purpose of this is to open up compacted soil to let in food air and water. Feeding, the second step is the most important in getting a lawn back on its feet, as most lawns suffer from starvation. Few of them have more than one scant feeding in the spring, which is not sufficient to maintain a good turf.

Lawns should have a generous feeding in the fall of a regular complete fertilizer to encourage lush growth. A fall-fed lawn winters well and greens up early in the spring. Most lawns will also require seeding at this time especially on bare and thin spots. Before this is done, these areas should be loosened up, top dressed with good soil or compost and fertilized. In case there is much crab grass present, this should be raked or pulled out, in order for the seeds to reach the soil. This season, it seems crabgrass has been especially bad in spite of the use of crab-grass killers, etc.

House plants, summering outdoors will be coming in soon, so it is well to begin getting them in shape. Some will need repotting, and all will need cleaning up and careful examination for pests. Cuttings should be made of tender bedding plants like colens, sultanas, begonias, and geraniums, that have been used in porch boxes or in outdoor beds. Be sure to bring in Christmas cactus and Poinsettia plants before the nights begin to get very cool, which is often the cause of the latter dropping its leaves.

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At Your Farmers Federation
September 13 through 22d

LAWN GRASS SEED
1 LB. 69c
5 LBS. $3.25

EGG BASKETS
REAL BUY $2.29

EGG SCALES
ACCURATE
LONG LASTING $1.69

FARMERS FEDERATION

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MAY BELL

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MAY BELL RED TOP
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MAY BELL LADINO
MAY BELL RED CLOVER
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MAY BELL ALFALFA
MAY BELL ALSIKE
MAY BELL SWEET CLOVER

SOY BEANS — COW PEAS

ASK YOUR DEALER

RETAIL STORE NEWS

By GUY M. SALES
General Manager

The big news this month is the opening of our "New Modernized Retail Sales Department" in the Brevard Store on Saturday, September 22nd. Details of the day's program and other information is given elsewhere in this issue.

Your Company has remodeled and partially remodeled practically all of its stores during the past few years and has rebuilt entirely, two new stores at Marion and Murphy. Among those completely remodeled and modernized are Morganton, Marion, Burnsville, Bryson City, Murphy, Hayesville, and Brevard.

Your Cooperative is keeping abreast of changing farm conditions and preparing its retail service stores to carry a greater variety of small merchandise to give better service to our members and customers.

Fortunately, our store supervisors have developed skills and the "know how" to install these modernized departments without additional expense to your company, for example; at Brevard Store, Mr. Herschel Smathers and Mr. Ray Estes together with Mr. Frank Byrd, the store manager, installed the asphalt tile floor, fluorescent light fixtures, store fixtures, arranged and displayed the merchandise and prepared the store for opening day. They did a wonderful job and the management extends to them its hearty congratulations.

We trust our members and readers in Transylvania County will make a special effort to drop in and see this new retail department.

Craggy Feed Mill To Open

A new feed mill, including a hammer mill, batch feed mixer, molasses mixer, etc. will be installed and ready to go at the Craggy Store sometime early this month, provided no unforeseen contingencies arise.

Millard Teague, Craggy Store manager, will be in position to grind corn, shuck and all, hay, grain and other products produced on farms, mix with cottonseed, soybean or peanut meal, beet pulp or other ingredients; treat with molasses, making feed according to individual needs.

While this mill will be used primarily for custom mixing and service to customers, a dairy feed will also be manufactured at this plant using local grain and thereby creating a further market for local farmers. All the scratch grains used in the Federation are now being manufactured at the Brevard mill.

With the installation of the molasses tank at Craggy the Federation will be able to sell farmers and poultrymen black-strap molasses by the gallon or barrel at a reduced cost.

This installation at Craggy will make six complete custom mill services operated by the Federation in six different counties.

The Craggy Mill will save dairymen from $50 to $100 a month depending on the number of cattle they are milking.

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ANNIVERSARY
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September 13 through 22d

HUDSON WATERER
A REAL BUY AT 13.65

SA-50 CATTLE GRUB
DUST - 2 LBS. 49c

RAT POISON
1 LB. 69c

FARMERS FEDERATION

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Smith-Corona
ADDING MACHINE
• LOW RATES
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TALMAN OFFICE SUPPLIES
Asheville, North Carolina

ANNIVERSARY
SALE SPECIALS
At Your Farmers Federation
September 13 through 22d

SEED SOWERS
REGULARLY 3.95 $3.29

CONTRACTOR WHEEL BARROWS
REGULARLY 24.95 $19.95

LEAF BROOM
REGULARLY 1.25 $1.16

FARMERS FEDERATION

WE REPAIR FARM IMPLEMENTS
BRING YOUR FARM MACHINERY TO US
FOR ANY WELDING JOB
ASHEVILLE WELDING CO.
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New High HP Purelube
• keeps power "new"
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The Country Church With The Lord's Acre Plan

REV. DUMONT CLARKE

THE NEW TRANSLATION OF THE BIBLE

A recent article on the Revised Standard Edition of the Bible in a publication of national circulation brought great numbers of requests for further information. Also, the publishers of the new translation of the Bible announce for it an immense sale. In view of this great interest, we believe our readers will welcome the use of this page, this month, for important facts concerning this translation.

I. Historical facts concerning Biblical Translations.

Each new translation of the Bible from the original Hebrew and Greek manuscripts into the English language has brought forth violent protests and sometimes persecutions. In the years 1525-1535, William Tyndale worked from original manuscripts on translations which were intended to make the Biblical writings understandable in the common language of the people. Moreover, scholarly accuracy characterized his work. So true and well-phrased were his translations that they formed the basis of subsequent versions of the Bible. Yet Tyndale was compelled to flee from England, and was finally strangled at stake and his body burned.

The King James Version published in 1611 endured bitter attacks; and the personal integrity of the translators was repeatedly impugned.

Likewise, the American Standard Version published in 1901 proved unwelcome, particularly to those who missed many beautiful phrases of the King James Version.

II. Why There Is Need for the New Translation.

There were four major reasons for producing the Revised Standard Edition of the Bible, which was published in its entirety in 1952.

1. At the time that the King James Version was prepared, only a few late medieval manuscripts were available. For the new version earlier manuscripts, with fewer errors of copying, have been available.

2. The past seventy-five years have brought valuable new discoveries in the archaeology of the Bible lands. Scholars now have rich new knowledge of the history, geography, and cultures of these lands, together with new resources for understanding the original meanings of the Biblical languages.

3. The seventeenth-century English of the King James Version has increasingly proved difficult of understanding for most modern readers. Illustrations of the changed meaning of many words will be given in later paragraphs.

4. All scholars acknowledge the general excellence of the King James Version, yet it contains a substantial number of errors in translation, some infelicities in expression, and some renderings that are obscure.

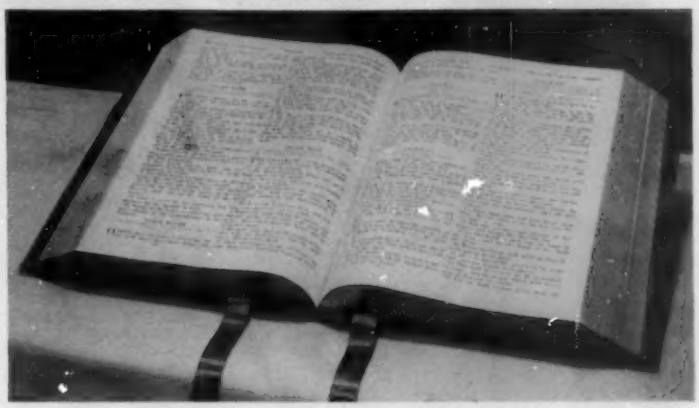
III. How the Translation Was Accomplished.

A revision committee of thirty-two members was formed, representing many evangelical Protestant denominations, together with one Jewish scholar who was chosen because of his specialized knowledge of the Hebrew language. Later, other scholars were elected to the committee and a large advisory committee, representing evangelical denominations, was formed.

The theological position of the Committee is thus stated: "Neither was the choice of words or reading of the text governed by theological presuppositions. Readers who find a cherished meaning or association lost at one place or another may be tempted to accuse the translators of reading into the text their own beliefs, or reading out of it something in which they did not believe. It may be solemnly and emphatically stated in all good faith and conscience that only one theological assumption has dominated the work of the Committee, and that is the firm conviction that taking seriously the belief in divine revelation makes it obligatory to seek only the real meaning of every word and sentence in the Scriptures, and to express that meaning as exactly and adequately as it can be done in English."

IV. Illustrations of Comparative Renderings from the Early Manuscripts.

The following excerpts are given, first from the King James Version, and then from the Revised Standard Version. The reader will note how the new words and phrases, which are believed to be accurate translations of God's Word, are also in living, understandable English. While mature readers of the Bible who love the dignified, beautiful forms of the early translation will miss many of the familiar though archaic or obscure expressions, it is of course most important to have renderings for the clearest understanding and most gripping force for the present and oncoming generations. Note the comparisons below:



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RETAIL STORE NEWS

By GUY M. SALES
General Manager

The big news this month is the opening of our "New Modernized Retail Sales Department" in the Brevard Store on Saturday, September 22nd. Details of the day's program and other information is given elsewhere in this issue.

Your Company has remodeled and partially remodeled practically all of its stores during the past few years and has rebuilt entirely, two new stores at Marion and Murphy. Among those completely remodeled and modernized are Morganton, Marion, Burnsville, Bryson City, Murphy, Hayesville, and Brevard.

Your Cooperative is keeping abreast of changing farm conditions and preparing its retail service stores to carry a greater variety of small merchandise to give better service to our members and customers.

Fortunately, our store supervisors have developed skills and the "know how" to install these modernized departments without additional expense to your company, for example; at Brevard Store, Mr. Herschel Smathers and Mr. Ray Estes together with Mr. Frank Byrd, the store manager, installed the asphalt tile floor, fluorescent light fixtures, store fixtures, arranged and displayed the merchandise and prepared the store for opening day. They did a wonderful job and the management extends to them its hearty congratulations.

We trust our members and readers in Transylvania County will make a special effort to drop in and see this new retail department.

Craggy Feed Mill To Open

A new feed mill, including a hammer mill, batch feed mixer, molasses mixer, etc. will be installed and ready to go at the Craggy Store sometime early this month, provided no unforeseen contingencies arise.

Millard Teague, Craggy Store manager, will be in position to grind corn, shuck and all, hay, grain and other products produced on farms, mix with cottonseed, soybean or peanut meal, beet pulp or other ingredients; treat with molasses, making feed according to individual needs.

While this mill will be used primarily for custom mixing and service to customers, a dairy feed will also be manufactured at this plant using local grain and thereby creating a further market for local farmers. All the scratch grains used in the Federation are now being manufactured at the Brevard mill.

With the installation of the molasses tank at Craggy the Federation will be able to sell farmers and poultrymen black-strap molasses by the gallon or barrel at a reduced cost.

This installation at Craggy will make six complete custom mill services operated by the Federation in six different counties.

The Craggy Mill will save dairymen from $50 to $100 a month depending on the number of cattle they are milking.

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At Your Farmers Federation
September 13 through 22d

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RAT POISON
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FARMERS FEDERATION

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TALMAN OFFICE SUPPLIES
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At Your Farmers Federation
September 13 through 22d

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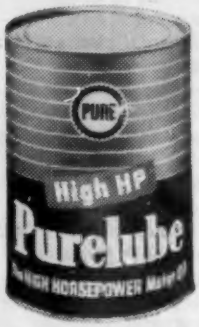

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The Country Church With The Lord's Acre Plan

REV. DUMONT CLARKE

THE NEW TRANSLATION OF THE BIBLE

A recent article on the Revised Standard Edition of the Bible in a publication of national circulation brought great numbers of requests for further information. Also, the publishers of the new translation of the Bible announce for it an immense sale. In view of this great interest, we believe our readers will welcome the use of this page, this month, for important facts concerning this translation.

I. Historical facts concerning Biblical Translations.

Each new translation of the Bible from the original Hebrew and Greek manuscripts into the English language has brought forth violent protests and sometimes persecutions. In the years 1525-1535, William Tyndale worked from original manuscripts on translations which were intended to make the Biblical writings understandable in the common language of the people. Moreover, scholarly accuracy characterized his work. So true and well-phrased were his translations that they formed the basis of subsequent versions of the Bible. Yet Tyndale was compelled to flee from England, and was finally strangled at stake and his body burned.

The King James Version published in 1611 endured bitter attacks; and the personal integrity of the translators was repeatedly impugned.

Likewise, the American Standard Version published in 1901 proved unwelcome, particularly to those who missed many beautiful phrases of the King James Version.

II. Why There Is Need for the New Translation.

There were four major reasons for producing the Revised Standard Edition of the Bible, which was published in its entirety in 1952.

1. At the time that the King James Version was prepared, only a few late medieval manuscripts were available. For the new version earlier manuscripts, with fewer errors of copying, have been available.

2. The past seventy-five years have brought valuable new discoveries in the archaeology of the Bible lands. Scholars now have rich new knowledge of the history, geography, and cultures of these lands, together with new resources for understanding the original meanings of the Biblical languages.

3. The seventeenth-century English of the King James Version has increasingly proved difficult of understanding for most modern readers. Illustrations of the changed meaning of many words will be given in later paragraphs.

4. All scholars acknowledge the general excellence of the King James Version, yet it contains a substantial number of errors in translation, some infelicities in expression, and some renderings that are obscure.

III. How the Translation Was Accomplished.

A revision committee of thirty-two members was formed, representing many evangelical Protestant denominations, together with one Jewish scholar who was chosen because of his specialized knowledge of the Hebrew language. Later, other scholars were elected to the committee and a large advisory committee, representing evangelical denominations, was formed.

The theological position of the Committee is thus stated: "Neither was the choice of words or reading of the text governed by theological presuppositions. Readers who find a cherished meaning or association lost at one place or another may be tempted to accuse the translators of reading into the text their own beliefs, or reading out of it something in which they did not believe. It may be solemnly and emphatically stated in all good faith and conscience that only one theological assumption has dominated the work of the Committee, and that is the firm conviction that taking seriously the belief in divine revelation makes it obligatory to seek only the real meaning of every word and sentence in the Scriptures, and to express that meaning as exactly and adequately as it can be done in English."

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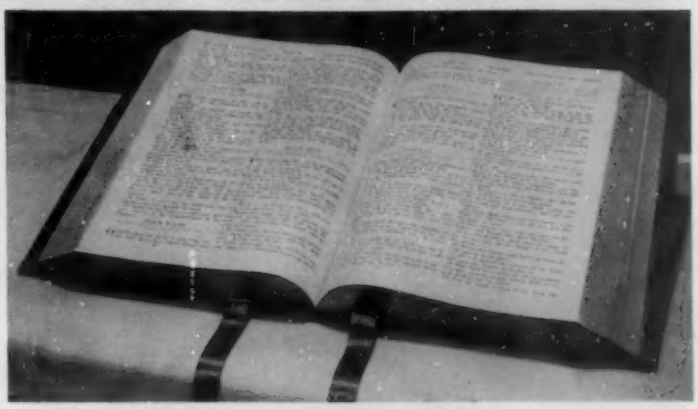

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